



THE MUGEN GROUP

Achieving Extraordinary Results



The Mugen Group

Who We Are

About Us

We help government contractors identify, position for and win government contracts. Backed by a dedicated team committed to delivering excellence, we ensure unparalleled quality service at every step of the journey.

Mission

The Mugen Group thrives on the conviction that with the right team, all possibilities are within reach. Leveraging our expertise from government agencies, large corporations, and emerging enterprises, we handle tasks such as proposal management, development, and compliance so that businesses can focus on their core goals.



Core Competencies

Our Capabilities

The Mugen Group's expertise lies in growing their client's government contract pipeline.

- Business Development - Pipeline Build and Management
- Proposal Management
- Proposal Development
- Orals Presentations
- QA/ Compliance (Proposal Development)
- Technical Support (ex: review of Engineering and Construction Schematics)



How We Do It

The Mugen Group Difference



Industry Experience Matters

Our team has proven industry experience and battle-tested strategies we bring to federal and state clients



Simplicity

We have taken highly complex requirements and created simple processes to maximize efficiency



Standardization

We operate with well-defined processes and standards to ensure high-quality delivery





Recent Wins

Success Stories

Supporting Government Contracts across Industries in both State and Federal Markets

Healthcare IT

Acting proposal manager for a \$1.5B company in support of an IT aggregator engagement. Led a team of 15 executive stakeholders to manage the development and submittal of the proposal. Results: Submitted both the proposal and trained the Orals presentation team to deliver a compelling argument for their services.

Construction

Decomposed requirements and developed a work breakdown structure for a complex renovation project with at the Phoenix, AZ VA Hospital. Supported firm in translating requirements to the KO and KOR at a requirements meeting. Results: Our client was awarded a \$5M sole source contract.

IT/Cybersecurity

Helped a small WOSB/VOSB IT Cybersecurity firm entering the government marketplace develop a strategic plan to build relationships with target agencies. Results: The firm met with key decision makers within Customs and Border Patrol and is exploring potential opportunities to collaborate.

Communications/PR

Led WOSB/MBE Detroit Headquartered Communications/PR Firm proposal development efforts, contract management, strategy, and closeout activities. Results: Over \$1.05M awarded in state contracts within 18 months.



THANK YOU

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